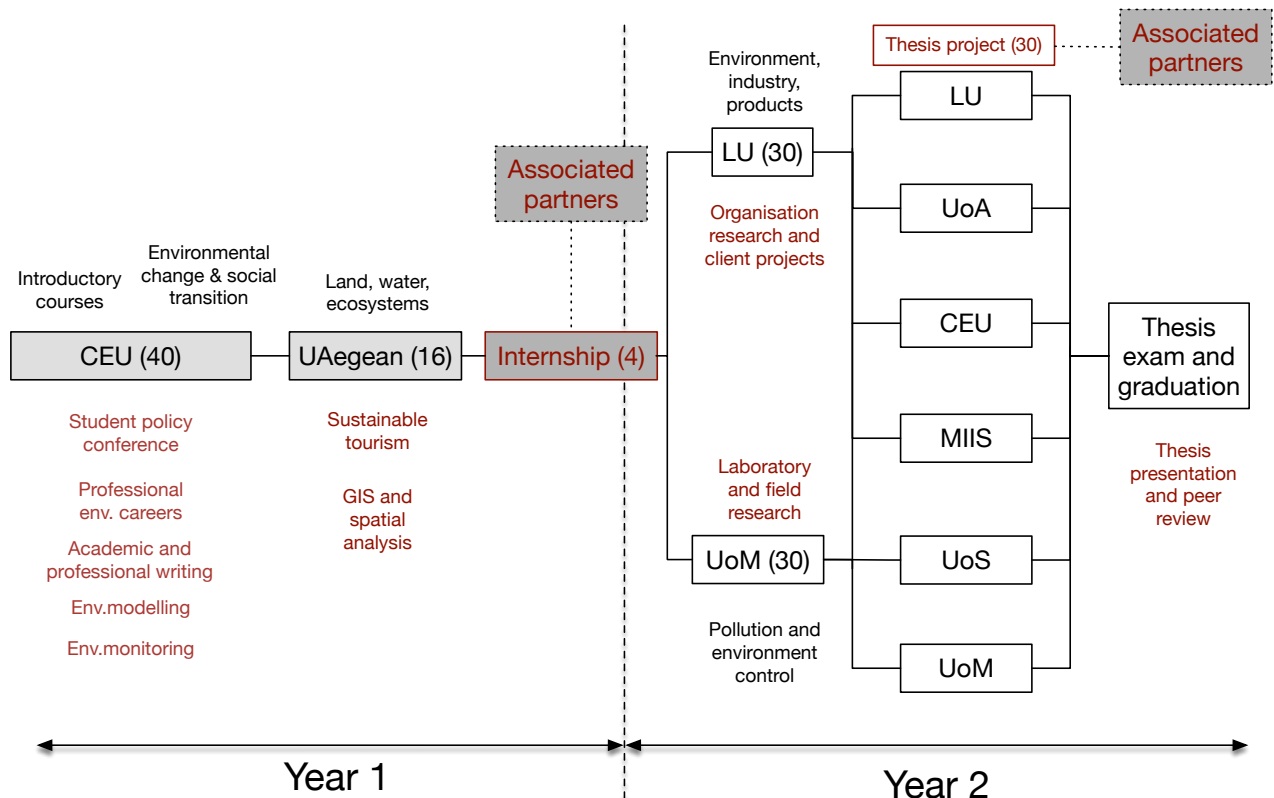


- **Preparing a successful EMJMD proposal**
- ▼ **Erasmus Mundus Masters Course in Environmental Sciences, Policy and Management (MESPOM) ([www.mespom.eu](http://www.mespom.eu))**
  - First EM Programme in 2005-2011 (5 cohorts)
  - Second EM Programme in 2010-2016 (5 cohorts)
  - Self-standing joint course in 2015-2019 (3 cohorts)
- ▼ **EMJMD in 2018-2020 (3 cohorts planned)**
  - 90% in the evaluation
- ▼ **MESPOM partners**
  - ▼ **4 European Universities**
    - Lund University (Sweden) - coordinating institution in 2005-2015
    - Central European University (Budapest) - coordinating institution from 2016
    - University of Manchester (UK)
    - University of the Aegean (Greece)
  - ▼ **2 North-American Universities (partners from 2010)**
    - The University of Saskatchewan (Canada)
    - The Middlebury Institute for International Studies (US)
  - ▼ **17 Associated Partners (from 2018)**
    - Research, non-profit, government and business
    - From 4 continents
- **MESPOM mobility scheme**



### ▼ Why we were successful in the 3rd EMJMD application?

- We run a viable joint Masters program
- The proposal closely reflected the elements of this success

### ▼ Ingredients of a successful joint Masters

#### ▼ A solid idea

- Solid is better than brilliant
- Yet has to be relatively original

#### ▼ Commitment

- Individual (i.e. coordinator)

#### ▼ Institutional (why would a University do this)?

- In MESPOM case CEU closely identifies MESPOM with its mission
- Collaborative

#### ▼ Resources

- By various estimates the costs of a joint Masters are 2-3 times higher than of an ordinary program
- Other estimates point to the cost of coordination of up to €200k/year

- Are you applying for the 1st, 2nd (or 3rd) time?

▼ Reflection on MESPOM first application

- ▼ MESPOM has become more sophisticated
  - This is how the mobility scheme looked

Modules 1 and 2 (10 months, 60 ECTS)	Module 3 ( 5 months, 30 ECTS)	Module 4 (5 months, 30 ECTS)
A. CEU, Hungary	B. University of Lund, Sweden	A. CEU, Hungary
		B. Lund Univesrity, Sweden
		C. University of Manchester, UK
		D. University of Aegean, Greece
	C. University of Manchester, UK	A. CEU, Hungary
		B. Lund University, Sweden
		C. University of Manchester, UK
		D. University of Aegean, Greece

- MESPOM has become more humble
- MESPOM has become more efficient
- MESPOM has become more pragmatic
- It was a challenge to retain the right passion