

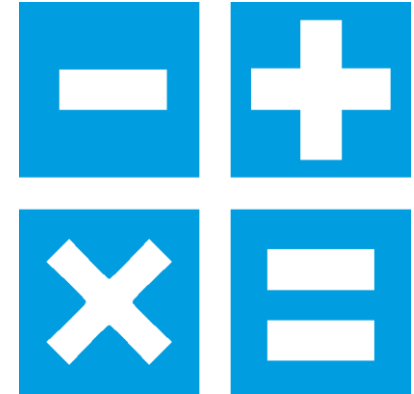


Nationalagentur Erasmus+ Bildung
OeAD (Österreichische Austauschdienst)-GmbH
Erasmus+ Knowledge Alliances

Knowledge Alliances

Main Facts

- Transnational cooperation projects between **higher education institutions** (HEIs) and **businesses**
- **Innovative products** for the higher education sector and the labour market sector
- Main target groups:
 - HEIs
 - Students
 - HEI staff
 - Companies
 - Professionals
 - Labour market



Knowledge Alliances

Aims



- Boosting **innovation** in higher education (HE), business and in the broader socio-economic environment
 - Innovative learning and teaching methods
 - New study programmes, modules etc.
 - Solutions for challenging issues , process and product innovation
- Developing **entrepreneurial mind-set** and **competences**
 - Entrepreneurship education in any discipline
 - Schemes of transversal skills learning to strengthen employability, creativity and new professional paths
- Stimulating the **flow and exchange of knowledge** between HE and enterprises
 - Activities in companies which are embedded in the curriculum
 - Involvement of company staff into teaching and research

Knowledge Alliances

Examples

- Innovative learning and teaching methods or approaches
 - MOOC (Massive Online Open Courses) in different EU languages
 - Experiential learning with real-life situations/case studies
 - (Learning) software , apps, computer laboratory, cloud infrastructure, IT-Platform
 - Open access, digital learning resources for companies
- Innovative curricula pertinent to a specific topic (e.g. Industry 4.0, educational media, renewable energies)
 - New joint master programmes, modules/e-modules, courses etc.
 - Training modules for graduates and professionals
 - Innovative entrepreneurship programmes for graduates, PhD students and professionals
- Flexible devices for validation and recognition of entrepreneurial skills
- Traineeships and exchange of academics/company staff
- Virtual platform/networks like knowledge exchange platforms, databases
- etc.

Knowledge Alliances

Programme Countries vs. Partner Countries



- Programme countries
 - 28 EU member states ^{NA}
 - IS, LI, NO, MK, TR ^{NA}
- Partner countries = All other countries



Knowledge Alliances Consortium

- Partnership requirements:
 - **Min. 6 organisations from min. 3 programme countries**
 - **Min. 2 HEIs + min. 2 companies**
- HEIs: Erasmus Charter for Higher Education (ECHE)
- Businesses: SMEs, large companies, NGOs, reasearch institutions, schools, kindergartens, museums, theaters etc.
- Organisations from partner countries: must bring **an essential added value** to the project



Knowledge Alliances

Funding Rules

- Budget for 2018: approx. 20 MIO Euro
- Maximum EU grant/project:
 - 2 year-project (max. 700 000 Euro)
 - 3 year-project (max. 1, 000 000 Euro)
- Budget based on a unit cost system
 - to cover project management, project meetings, intellectual outputs (e. g. study programmes, modules, pedagogical materials, OER), dissemination material and events etc.
 - 16 separate unit staff costs – 4 groups of countries/ 4 distinct personnel categories
- Optional funding for student/staff mobilities (to support the main activities of the project)



Knowledge Alliances Award Criteria

- Relevance of the project (max. 25 pts)
- Quality of the project design and implementation (max. 25 pts)
- Quality of the project team and the cooperation arrangements (max. 30 pts)
- Impact and dissemination (max. 20 pts)



Knowledge Alliances Selection Results



Call	Received Applications	Selected Applications	Success Rate
2014	228	10	4,39 %
2015	200	10	5,00 %
2016	188	20	10,64 %
2017	168	20 + 2*	11,90 %

* Reserve list



Knowledge Alliances E+ Project Results Platform



<http://ec.europa.eu/programmes/erasmus-plus/projects/>

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Knowledge Alliances Application Procedure/Call 2018



- Call will be published in October 2017
- Submission deadline: probably 28th February 2018 (12 CET)
- Information to applicants: July/August 2018
- Project start:
 - 1st November 2018 or
 - 1st January 2019



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