

10 Years Euroguidance Cross Border Seminars  
Cross Border Seminar 2015:  
Guidance Crossing Borders

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Field Trip

**Career Guidance in the Czech Republic – South Moravian Region**

8<sup>th</sup> of June, 2015, Brno

On the occasion of the **10 Years of Euroguidance Cross Border Seminars** we would like to invite participants of the Cross Border Seminar 2015 **Guidance Crossing Borders** for the **Field Trip to Brno on the 8th of June 2015** to visit:

- **Winners of the Czech National Career Counselling Award (NCCA) 2012, 2013 and 2014!**
- **Examples of local cooperation between companies and university career centres!**
- **Regional providers of free guidance services!**

**Venue:** Council of the South Moravian Region, Žerotínovo náměstí 449/3, 601 82 Brno, CZ

**Date:** 8<sup>th</sup> of June 2015

**Contact details:** [katerina.haskova@naep.cz](mailto:katerina.haskova@naep.cz); (+420) 725 537 724

**How to get there:**

- **by train or by bus (Student Agency, Eurolines, and Tourbus).**

**[More information about Brno.](#)**

## Programme

13:00 – 13:10 **Opening Ceremony**

Alice Müllerová, Kateřina Hašková, Euroguidance Centre Czech Republic

Stanislav Juránek, Deputy Governor of the South Moravian Region

13:30 – 14:15 **Career Counsellor as an Actor of Lifelong Guidance Policy**

Lenka Hloušková, Masaryk University

14:15 – 15:15 **Centre of Education for All**

Hana Poláková, Head of the Educational Department of the South Moravian Region

Dana Sklenářová, Jana Pokorná, Centre of Education for All

15:15 – 15:30 Coffee Break

15:30 – 16:45 **Career Centre of the Masaryk University**

Representatives of the Career Centre of the Masaryk University

17:00 – 18:00 **Meta-Walk in Brno**

Lucie Čížková

18:00 – 20:00 Dinner

20:00 Departure to Retz

**Mgr. Lenka Hloušková, Ph.D.**, is an assistant professor at the Department of Educational Sciences, Faculty of Arts, Masaryk University in Brno. She divides her professional interest between topics related to development of schools (school culture, organisational learning, inclusion in schools), and career guidance and counselling for adults. She focuses on training career counsellors and needs of adults in relation to the building of their careers. In addition to research she is involved in activities promoting career counselling services in the Czech Republic.

### **Centre of Education for All**

#### ***Prize for an open offer of career advice to the general public in the NCCA 2014***

The Centre of Education for All ([Centrum vzdělávání všem](#), CVV) was established as the result of many years of efforts by the South Moravian Region and its Council for Human Resources Development to improve the access to further education and to help the people of the region to find jobs. The CVV has a database of courses available in South Moravia and also offers career advisory services. The Centre has been providing services free of charge to adults and students living in the South Moravian Region since March 2013.

### **Career Centre of the Masaryk University**

#### ***Prize for innovative achievement in the NCCA 2014***

#### ***Special Award for promoting collaboration among the various actors in career counselling in the NCCA 2014***

#### ***Special Award for the Achievement in the area of Career Counselling in the NCCA 2013***

#### ***Award in the category “university counselling” in the NCCA 2012***

[Career Centre](#) connects key [employers with students and alumni](#) of Masaryk University (MU). Through individual career counselling and system of training The Centre prepares students to make [informed decisions](#) about their future career. To employers they offer various recruitment services – brand building at the university; acquiring new student contacts by holding events with representatives of companies or targeted job advertisement; and pre-selection of candidates according their requirements.

### **Lucie Čížková, MA**

A global citizen who has been working internationally with adult learners for two decades only to find out that she can teach and learn the most from the small miracles taking place in her back yard, from the natural cycles in the local forest, from the wisdom of elders and from the beauty of that she chooses to see in most corners of the world. MA in international studies from Charles University in Prague, taught at an international residential school of non-formal education for adult learners from around the world located in Denmark. Lucie is currently responsible for the internationalization activities of a few dozen Czech elementary schools within a European Social Fund project. A promoter and practitioner of appreciative inquiry and other strength-based approaches. Freelance guide, interpreter, editor, and fundraiser. Volunteer in a couple of non-profits where active citizenship, intercultural learning and community development are at the core.